December 29, 2014

Announcing: Retail 90
Offers 90-Day Prescriptions in Retail Pharmacies
At Mail-Order Prices

BlueCross BlueShield of South Carolina announces Retail 90, a new program for our BlueEssentials™ members. Retail 90 allows BlueEssentials members to purchase a 90-day supply of non-controlled, maintenance prescription medications in local retail pharmacies at a mail-order copayment amount.

Here are details for Retail 90:
- Available to our BlueEssentials plan members beginning January 1, 2015.
- The Retail 90 Pharmacy Network includes more than 62,000 pharmacies across the country, such as Publix, Walgreens, Rite-Aid, CVS, Target, Bi-Lo, Costco, Kroger, Kmart, Wal-Mart and Piggly Wiggly.
- Members can get a 90-day supply at three times the retail copayment when visiting pharmacies not in the Retail 90 Pharmacy Network.

Retail 90 is a product of Caremark, an independent company that offers a pharmacy network on behalf of BlueCross. Here is a complete list of Retail 90 Network Pharmacies. The list will be available on the Prescription Drug Information page of our website later this week.