How to Access and Use the BASES Tool

Access
Visit the website or copy and paste this URL into your browser:
https://client.5wstrategists.com/BASES

Account Name
Your account name is your email address associated with your agent/agency code

Password
Enter this default password into the password field: Blue@Bases1

After you log in for the first time, you will receive an email with a new password. This will be your new password for the site. After you log in with the new password, you can change your password to something you can remember by clicking on your email address in the upper left corner of the screen.

How to Use
To view applicant information, simply select the View BlueCross Applicants button. You can access only the data records that you or your agency are authorized to see, based on your agent or agency ID.

For agencies, when you use the agency email address and put in the first three digits of your agency code in the search box, you can see all the sales under your agency code.

For More Information
If you have questions, please contact your Marketing representative.