

2020 LiveLifeBlue Nominations

Page description:

BlueCross BlueShield of South Carolina hosts the annual LiveLifeBlueSM employer awards to recognize South Carolina companies that set the bar for employee health and well-being programs. Customers of BlueCross' Major Group Division (50+ employees) are eligible for the coveted "Blue Shoe" awards.

Instructions:

To nominate your company for a 2020 LiveLifeBlue award, submit this application by **Feb. 21, 2020**. Tell us what's unique about your workplace and what you're doing to support happy, healthy employees.

There are four categories we'd like to hear about:

1. Healthy Workplace Basics
2. Health and Wellness Education
3. Policies and Employee Benefits
4. Measuring Effectiveness

You'll also have the option to upload additional material you'd like to share with the LiveLifeBlue committee.

On the following pages, you'll see a "Save and Return" button at the top. Select this option to save your responses at any time. A link will be sent to the email address you provide allowing you to return where you left off.

Contact Information

Page description:

This information must be provided before you can move to the next page. *

First Name

Last Name

Title

Company Name

Email Address

Has your company been a BlueCross customer for at least 12 months? Please note, this is an eligibility requirement.

- Yes
- No

Total number of full-time employees:

- 51-500
- 500+

Healthy Workplace Basics

Page description:

1. Do you have a tobacco-free workplace? This includes all campuses and company vehicles.

- Yes
 - No
-

2. Do you sponsor annual health/biometric screenings for employees?

- Yes
 - No
-

3. Do you sponsor annual flu shots for employees?

- Yes
 - No
-

4. Do you sponsor an annual health survey for employees?

- Yes
 - No
-

Health and Well-being Education

Page description:

5. What types of educational campaigns have you hosted internally?

Tell us about the material and content you've shared to increase awareness for common health issues. Include whether you've taken advantage of [BlueCross' Health Hub calendar](#).

6. How have you encouraged employees to participate in physical activity?

Examples: Promoting Rally challenges, sponsoring intramural leagues or walking clubs, offering onsite gym access or gym membership discounts, hosting events to get people moving, distributing educational material and more.

7. How have you encouraged healthy eating at your workplace?

Examples: Promoting Rally missions, displaying nutritional facts onsite, healthy cafeteria menus, discounting healthy menu items, offering healthy vending machines, healthy catering programs and more.

Healthy Policies and Benefits

Page description:

8. Does your company offer incentives to encourage healthy behavior?

Tell us about your incentive program. Include whether you currently offer one of BlueCross' programs, such as Rally Rewards, Employer Rewards or a Health Incentive Account (HIA).

9. What does your company do to help employees with holistic well-being, stress management and mental health?

Examples: Employee Assistance Program (EAP), Blue CareOnDemand Behavioral Health Services, financial counseling, yoga classes, massage therapy and more.

10. What policies have you implemented at the corporate level to support the well-being of employees and their families?

Examples: Offering flexible scheduling, onsite child care, designated breastfeeding areas, education reimbursement and more.

Measuring Effectiveness

11. Do you have any data showing the effectiveness of your health and well-being programs on your employee population? If so, please describe.

Example: Weight loss total over a set span of time

12. What has been the most effective campaign, according to data or employee satisfaction, for your employees?

Please include any data to support this.

13. How will you make changes in 2020 based on the results of your 2019 health and well-being programs?

Anything else?

Page description:

Is there anything else you'd like to tell the LiveLifeBlue committee about why your company deserves a coveted Blue Shoe award?

What sets you apart from other companies?

BONUS: Upload files to help us see your company's health and well-being program in action. You can upload up to 10 separate files.

Examples could include pictures, videos, employee communications, marketing material, press releases and more. Your photos and videos could be shared during the 2020 Summit and on the LiveLifeBlue website. If you have any difficulty uploading files, please send them directly to Charleigh.Elebash@bcssc.com.

Browse...

Confirmation

Page description:

Application submitted! You have nominated [question("value"), id="17"] for a LiveLifeBlue employer award. We will contact you at [question("value"), id="24"] if we have any follow-up questions. Winners will be announced at the 2020 Summit, March 31 - April 2, at the Columbia Marriott. Keep up the great work and thank you for helping BlueCross encourage happy, healthy employees!